

FOR EVERY
CHILD

unicef 
UNITED KINGDOM



WELCOME TO
OUTRIGHT 2020/21

WHAT IS UNICEF?

Unicef UK is a charity that cares about the rights and well-being of every child – wherever they live.

Unicef works in 190 countries around the world.



WHAT IS OUTRIGHT?

OutRight is a youth campaign run by Unicef UK that helps children and young people to speak out about children's rights in the UK and abroad.

It's a campaign by young people, for young people.



MAKE YOUR VOICE HEARD!

OutRight will help young people like you to stand up for the rights of children in the UK and around the world, with the support of our campaign champion, actor Cel Spellman.

This year, OutRight is all about climate change and children's rights.




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INTRODUCING

CEL

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A MESSAGE FROM CEL SPELLMAN

Actor and Unicef UK Ambassador
Cel Spellman has this [message](#) for
you about taking part in OutRight...



SPEAKING OUT ABOUT CLIMATE CHANGE

- This year, OutRight turns the spotlight on climate change and children's rights.
- We want young people like you to use your voices to make the world a better place.



CLIMATE CHANGE AND CHILDREN'S RIGHTS

Through this year's OutRight campaign, we will find out how climate change is impacting children's rights, including:

- the right to go to school
- the right to be healthy
- the right to have somewhere safe to live

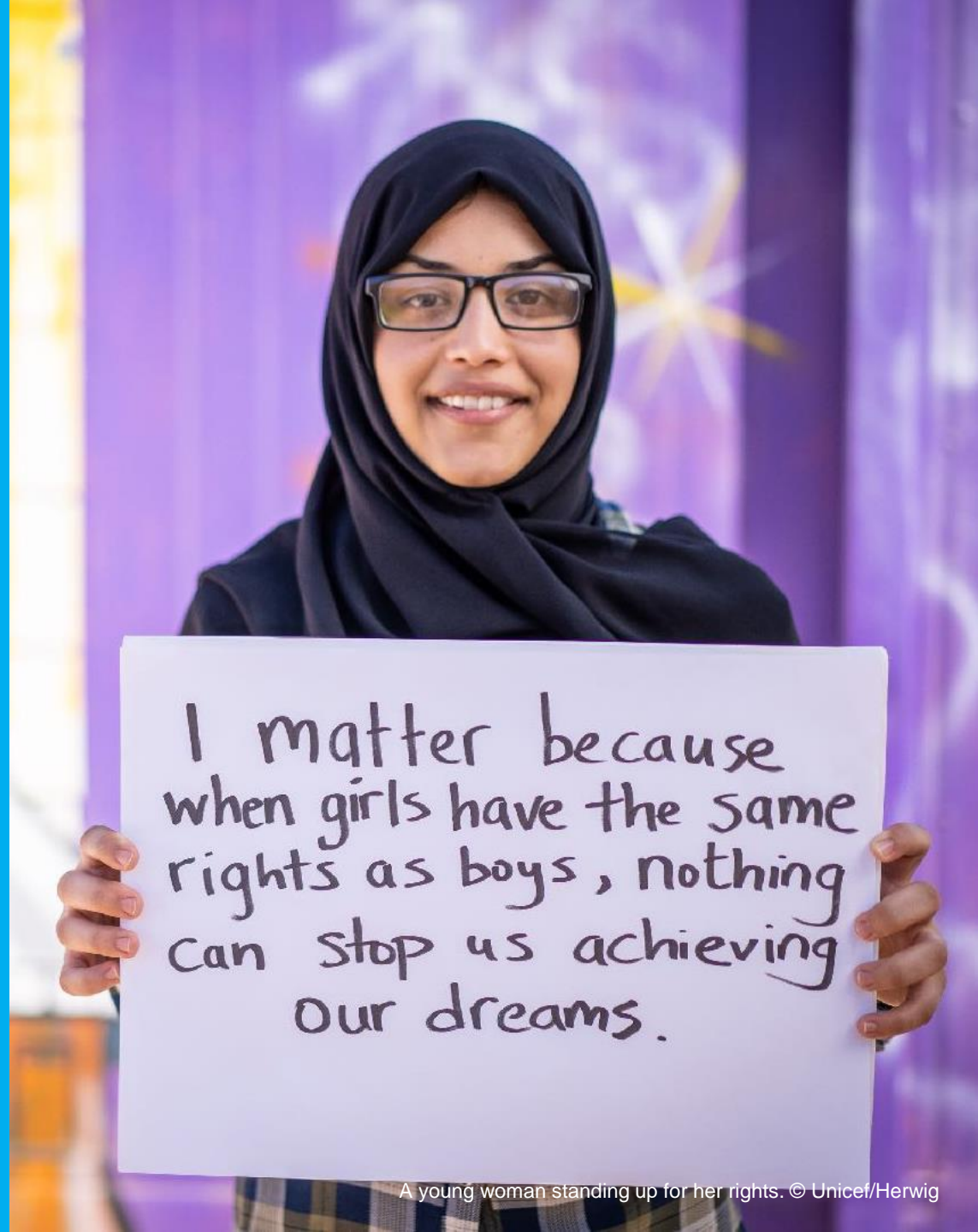


Siba, 18, on her way from Za'atari Refugee Camp in Jordan to talk about climate change innovations.

TAKING PART IN OUTRIGHT

By taking part in OutRight, you will have the chance to:

- Take part in a climate change quiz
- Create a piece of climate change theatre
- Find out how young people around the world are impacted by climate change
- Speak out and call on people in power to take actions that protect the climate and young people's rights



WHY

CAMPAIGN?

Young people like you have an important role to play in campaigning to create change. Your voices matter!

UN Convention on the Rights of the Child: Article 12

Every child has the right to say what they think in all matters affecting them, and to have their views taken seriously.



Parkland shooting survivor Emma Gonzalez speaks at the March For Our Lives Rally in Washington, D.C.

JOIN CEL

MAKE YOUR VOICE HEARD

- You can share your views on climate change
- You can take action by writing to your local decision-maker, e.g. your MP, to tell them why you care about climate change, and invite them to meet your group
- You can get involved in **World Children's Day** (20 November) activities or tell your local newspaper or radio station what you're doing for OutRight 2020/21



Cel Spellman joined children at an event in the Houses of Parliament to talk to Parliamentarians about the OutRight campaign on toxic air. © Unicef

CELEBRATE

WORLD CHILDREN'S DAY

- World Children's Day on 20 November celebrates the United Nations Convention on the Rights of the Child, which protects children's rights around the world
- To protect children's rights, we must tackle climate change and greenhouse gas emissions urgently



Amia, 11, stands on an ice floe near her home in Alaska, USA. © Unicef/Sokhin

TAKE ACTION

By getting involved in OutRight this year, you'll be making your voice heard on one of the most important issues facing our planet – climate change.

Together, we can help make sure children and young people in the UK and all over the world live happy, healthy lives.



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THANK YOU

Thank you so much for taking part in OutRight
this year and for making your voices heard.
We look forward to hearing what you get up to!